



WHAT is **BEYONDSCALE** ?

BeyondScale is seeking to create a pan-European community of practice that will share and document emerging good practices, based on the outcomes of the individual and collaborative activities of the participants.

BeyondScale has **3 objectives**:

- development of the entrepreneurial capacity of HEIs in a pan-European community of practice;
- further development of the **HEInnovate** approach;
- document and share emerging practices of organizational development and institutional change.

Find out more through our website

 www.beyondscale.eu

WHO is involved?

10 higher education institutions from **5 EU countries** (Austria, Bulgaria, Ireland, Netherlands, and Portugal), besides BeyondScale has associated partners and an advisory board, to integrate external stakeholders' perspective.

HOW does it work?

BeyondScale project consists of **5 working packages (WP)** with a lead partner:

- **WP1:** Preparation, project management, and monitoring, **WPZ Research**;
- **WP2:** Organizational capacity development, **FH Campus Wien**;
- **WP3:** The regionally engaged entrepreneurial HEIs, **Munster Technology University**;
- **WP4:** BeyondScale - lessons learned from accompanying research, **CHEPS**;
- **WP5:** Communication, exploitation, and dissemination, **WPZ Research**.

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Co-funded by the Erasmus+ Programme of the European Union

Value Proposition Workshop

The pandemic has changed the way we live and work and despite circumstances and Covid-induced challenges, BeyondScale made a good progress and continued in digital format. Instead of planned face-to-face interactions, a new workshop format model was developed combining the approaches of the **business canvas** model with the **HEInnovate** tool.

The rationale of the workshop is a structured approach integrating the HEInnovate dimensions and involving HEIs and internal and external stakeholders with a focus on selected inbound and outbound activities.

To be continued...



BUDDY SYSTEM

Core to BeyondScale is a buddy system in which partners engage in a **peer-learning mechanism**, that will allow partner HEIs to co-design and work together on delivering on inbound and outbound activities and thus increasing their **collective entrepreneurship capacity and capability**.

The HEI-Buddy-Teams provides a novel way of organising peer-learning among project partners that come from diverse institutions, each with a broad range of external stakeholders. Objectives of the buddy system include **developing collaborative design and evaluation of approaches to:**

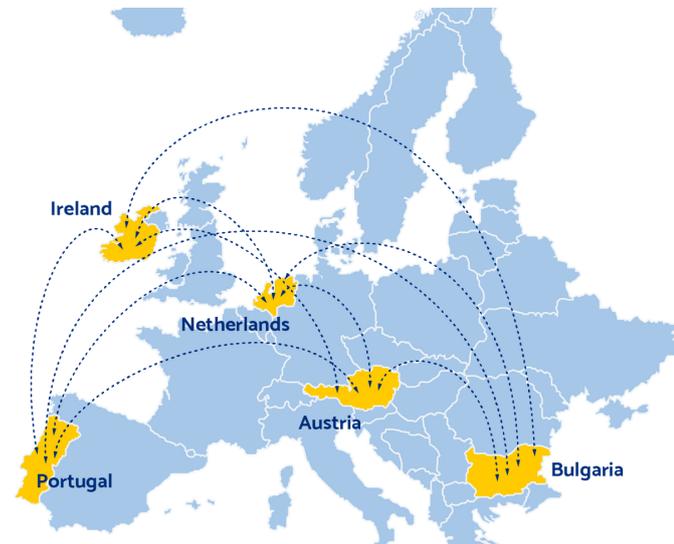
- removing institutional barriers with a view to enhancing inbound and outbound entrepreneurial activity;
- creating transnational opportunities for entrepreneurial learning, in general, but also in social entrepreneurship;
- enhancing the impact of these activities on the learner;
- strengthening quality improvement and assurance mechanisms.

Lessons and good practices to be shared:

- across the project partners;
- across other FLP partners;
- across the networks, our partners are part of.

Levels of the buddy system:

- internal HEI buddy system (inbound);
- external buddy system (outbound);
- inter HEI buddy system;
- associate partner HEI buddy system;
- mentor buddy system.



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