

Dr. Trudie Murray

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EDUCATION

PhD (Entrepreneurial Education) (2020 – 2024) – Munster Technological University, Cork

Post Graduate Diploma in Education (P.G.D.E) (2006) – University College Cork, Cork

M.Phil. (International Relations) (2003) - University College Cork, Cork

M.A. (International Relations) (2001) - University College Cork, Cork

M.Sc. Advertising (2000) – Technological University Dublin, Aungier St., Dublin 2

B.Sc. Business (Management & Marketing) (1999) - Trinity College Dublin, Dublin 2

ADDITIONAL EDUCATIONAL QUALIFICATIONS

Advanced Diploma Administration & Marketing – Technological University Dublin

Marketing Institute of Ireland Graduate - Marketing Institute of Ireland

Diploma in Advertising (Executive Stream) - Institute of Advertising Practitioners of Ireland

Diploma in Inclusive Education – Dublin City University

PUBLICATIONS

Higgins, D., & Murray, T. (2023). ‘Introduction - Learning to see NOTHING but seeking to gain EVERYTHING: Entrepreneurship Research as an Artistic Process of Inquiry. *Higgins, D., Brentnall, C., Jones, P. & McGowan, P. (Ed.), Nurturing Modalities of Inquiry in Entrepreneurship Research: Seeing the world through the eyes of those who research, (Contemporary Issues in Entrepreneurship Research, Vol. 17)*, Emerald Publishing Limited, Bingley, pp. 1-10.

Murray, T – ‘Fostering an Entrepreneurial Mindset in Children’ – Article for E-zine, (Vol 3 No 3), The Entrepreneurial Mindset Network, October, 2020.

HayesCulleton, S., Murray, T. and O’Connor, B. – ‘Positive Economics’ – Leaving Certificate Economics textbook. 2nd Edition. Publishers: The Educational Company (2019).

Hayes, S., Murray, T. and O’Connor, B. – ‘Positive Economics’ – Leaving Certificate Economics textbook. Publishers: The Educational Company (2012).

Murray, T. – ‘In global markets, cut cloth to measure’ – *an insight into International Trade* – The Sunday Business Post, March 20th, 2011. p.32.

Cooney. T.M and Murray, T. – *Graduate Entrepreneurship in Ireland* – Report presented to the National Council for Graduate Entrepreneurship (U.K.), Dec 2008.

CONFERENCES OUTPUTS

Murray, T., Jalbert, S., Nagel, S. (2025) – ‘*Democratising Entrepreneurial Education - Leveraging Familiar Pedagogical Approaches to Empower Preschool, Primary, and Secondary (K-12) School Teachers*’. 3e 2025, Munich, May 2025

Murray, T., Kenny, B., McGuirk, H. & Cooney, T.M. (2024) – ‘*Fostering the Playful Entrepreneur: A Framework for Early Childhood Entrepreneurial Education*’. RENT 2024, Nantes, November 2024.

Higgins, D. & Murray T. (2024) – ‘*Writing out of darkness..... finding light and emancipation through Entrepreneurship Educator Self-Dialogical Practice*’. RENT 2024, Nantes, November 2024.

Murray, T. (2024) – ‘*Artistic Inquiry as a Research Paradigm: Expanding Methods for Early Career Scholars*’. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Murray, T., Kenny, B., McGuirk, H. & Cooney, T.M. (2024) ‘*A Framework for Early Entrepreneurial Education (eEE) in Preschool: Implications for Education Policy*’. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Murray, T. & Higgins, D. (2024) – ‘*Voicing the Voices within: Writing OURSELVES into Entrepreneurship Education Discourse*’. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Crammond, R. & Murray T. (2024) – ‘*Learning the ABCs of Enterprise Education: A Roadmap Review of Curriculum and Policy for Compulsory Education within Ireland and Scotland*’. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Murray, T., Kenny, B., McGuirk, H. and Cooney, T.M. (2024) – ‘*A Framework for Preschool Entrepreneurial Education: Implications for Educators*’. IEEC 2024 (International Enterprise Educators Conference), Belfast, September 2024.

Murray, T., Kenny, B., McGuirk, H. & Cooney, T.M. (2024) – ‘*Playful Seeds of Impact - A Constructivist Grounded Theory Approach to Preschool Entrepreneurial Education Inquiry*’ – 3e 2024, Amsterdam, May 2024.

Blackler, Z., & Murray, T. (2024) – ‘*SustainED: Gamified Learning for Responsible Management Educators*’ – 3e 2024, Amsterdam, May 2024.

Murray, T & Higgins, D. (2024) – ‘*Writers Corner – Curating the humanity within the teaching self–pottering with playfulness (living and telling OUR stories)*’ - 9th Pedagogic Research Conference. The Academy, University of Liverpool, January 2024.

Murray, T., Hogan, A., Kenny, B., McGuirk, H. & Cooney, T.M. (2023) – ‘*Breaking Barriers, Shaping the Future! Fostering Inclusive Early Entrepreneurial Education*’ - ISBE 2023 (Institute for Small Business & Enterprise), Birmingham, October 2023.

Higgins, D. & Murray, T. (2023) – ‘*The Peculiarity of NOTHING but SILENCE – creating movement within Entrepreneurship Educator self-dialogical practice*’ – ISBE 2023 (Institute for Small Business & Enterprise), Birmingham, Oct 2023

Higgins, D. & Murray, T. (2023) – ‘*The Peculiar Sensation of Creating Voice - Scholarly Writing / Institutional norms/expectations*’ – 3e 2023, Aarhus, Denmark, May 2023.

Murray, T., Kenny, B., McGuirk, H. and Cooney, T.M. (2022) – ‘*Mind the Gap – a mapping of Entrepreneurship Education Literature relating to Early Childhood Education*’ - ISBE 2022 (Institute for Small Business & Enterprise), York, October 2022. *Mind the Gap – a mapping of Entrepreneurship Education Literature relating to Early Childhood Education*

Murray, T., Creedon, F. & ConwayLenihan, A. (2021) – ‘*Growing Niche Business Through Innovation – A Family Run Open Farm in Ireland*’ - 16th European Conference on Innovation and Entrepreneurship (ECIE) Lisbon, September 2021.

FORTHCOMING PUBLICATIONS

Murray, T., Smith, K. and Morgan, A. (Eds) (2026) - *Early Entrepreneurial Education in Preschool and Primary School: Unlocking Young Potential*. Journal of Education Science. MPI.

Crammond, R., Murray, T. and Bell, R. (Eds) (2025) – ‘*Developing Supportive Entrepreneurial Universities in Support of Business Scalability: Education and Knowledge Exchange as Regenerative Action*’. International Journal of Entrepreneurial Behavior & Research. Emerald Publishing

Crammond, R., Murray, T. and Bell, R. (Eds) (2025) - *Applied Practices and Emerging Perspectives towards Entrepreneurship Education*. Edward Elgar Publishing.

Murray, T., Cooney, T.M., Kenny, B., and McGuirk, H. (2025) – ‘*FoxLodge – A Subconscious Journey into Early Entrepreneurial Education*’. Foss, L., Henry, C., Yi Fend, W., (Eds.), Reimagining Education Through Entrepreneurship: An International Showcase of Leadership and Collaboration to Education for a Sustainable Future. Edward Elgar Publishing.

Higgins, D., and Murray, T. (2025) – ‘*Collaborative Auto-Ethnography for Entrepreneurial Education*’. Fayolle, A., Loi, M., Suomi, K., Liguori, E. Corbett, A. (Eds.), Encyclopaedia of Entrepreneurship Education. Edward Elgar Publishing.

PRESENTATIONS

Murray, T. – “*The Playful Entrepreneur*” *Building Entrepreneurial Foundations in Early Childhood Education*. Festival of Education 2025. University College Dublin, January 2025.

Murray, T. – ‘*Inside Curriculum: Advancing Sustainability in Enterprise and Entrepreneurship Education - Enterprise and Entrepreneurship Education for a Sustainable Society*’. Manchester Metropolitan University, December 2024.

Murray, T. – ‘*Research Planning for Success*’ – Irish Academy of Management Doctoral Day (IAM 2024), Munster Technological University, August 2024.

Murray, T. – ‘*Early Entrepreneurial Education & The Playful Entrepreneur*’ - International Entrepreneurship Educators Conference (IEEC 2023), University of Surrey, UK, 2023.

Murray, T. – ‘*The Playful Entrepreneur*’ – *how can Early Childhood Educators foster an entrepreneurial mindset in preschool children?* - NARTI Network Conference on Engaged Scholarship for the future of Entrepreneurship, (CEES, Leeds University), January 2023.

Murray, T. - *Embracing and embedding the entrepreneurial ecosystem – authentic, holistic pedagogical practice in the entrepreneurship class* – ECSB Entrepreneurship Education - Sharing & Learning Symposium, (TUDublin), November 2022.

WORKSHOPS/SEMINARS

Designed and facilitated the ‘*Seeking Serendipity in Writing and the Publication process in Academic writing*’ Research Day at Munster Technological University as part of my role as Research Chair of The Department of Management & Enterprise and Chair of The Early Career Researchers Learning Community and Chair The Staff Doctorate Learning Community (June 2024).

Co-facilitated the “*Learning to fly: Entrepreneurship Research as a living process of Inquiry*” workshop at University of Liverpool Management School hosted by the Brett Centre for Entrepreneurship and supported by the European Council for Small Business and Entrepreneurship (ECSB) and the British Academy of Management (BAM) Research Methods and Entrepreneurship Special Interest groups (February 2024).

Co-designed and delivered the “*Writers Corner – Curating the humanity within the teaching self–pottering with playfulness (living and telling OUR stories)*” workshop at the 9th Pedagogic Research Conference in Liverpool (January 2024).

Co-designed and delivered the “*The Educator & Scholarly Writing- The Art of Collaborative Writing Practice*”. workshop as part of the University of Liverpool Management School’s Teaching & Learning seminar series (November 2023)

PROJECTS

Start In – This project was funded by the European Commission under the Erasmus + Programme. With a lead from Turkey and partners from Spain, Finland, Greece, Poland, Ireland and the UK, the aim of **Start In** was to design and develop a new model of entrepreneurship education in schools in Europe. By developing capacities and abilities from early ages, the foundations will be laid for young social entrepreneurs to transform ideas into action in different social, cultural or economic contexts.

GET-AHED - GET-AHED is a digital platform providing HEIs across the EU with a range of online tools to enable them to implement the EU’s Green Transition, Green Education and Training priorities, promoting and developing whole institutional approaches to sustainability.

EMPLOYMENT

Lecturer & Researcher

Department of Management & Enterprise | The Hincks Centre for Entrepreneurship Excellence | Faculty of Business, Munster Technological University, Bishopstown Campus, Cork | 2018 - Present

Key Responsibilities:

Academic Leadership & Curriculum Development

- Design, develop, and deliver modules in the areas of Entrepreneurship, Enterprise, and Economics across multiple disciplines.
- Actively contribute to programme development, enhancement, and review processes within the Department of Management & Enterprise.
- Coordinate Year 3 of the Bachelor of Business (Level 7) programme.
- Promote and integrate entrepreneurship education across curricula at MTU.

Research & Scholarly Contributions

- Research Chair to the Department of Management & Enterprise, overseeing the research strategy and mentoring early career researchers.
- Academic Researcher with The Hincks Centre for Entrepreneurship Excellence, focusing on entrepreneurial education, sustainability and regenerative business.
- Lead and co-author of peer-reviewed publications, special issue editorships, and international conference presentations.

Institutional Engagement & Strategic Initiatives

- Seconded to Business Faculty Enhancement Review, contributing to strategic and operational improvements across the Faculty.
- Founder and Chair of MTU’s School of Business Staff Doctorate Learning Community, fostering interdisciplinary academic collaboration.
- Active member of MTU’s Academic Council, contributing to policy development and institutional governance.
- Secretary of MTU’s Admissions & Student Affairs Integration & Development (I&D) Committee (2023-2024)
- Member of CPEER (Community of Practice for Entrepreneurship Educators and Researchers)

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

- **Country Vice-President (Ireland)** – *European Council for Small Business & Entrepreneurship (ECSB)*
- **Trustee & Board Member** – *Institute for Small Business & Entrepreneurship (ISBE)*
- **Academic Fellow** – *Enterprise Educators UK (EEUK)*
- **Memberships** –
 - *British Academy of Management (BAM), Irish Academy of Management (IAM), European Council for Small Business & Entrepreneurship (ECSB), Institute for Small Business & Entrepreneurship (ISBE) and Enterprise Educators UK (EEUK)*
 - *Graduate Member of The Marketing Institute of Ireland (MII)*
 - *Honorary member of The Business Studies Teacher's Association of Ireland (BSTAI) 2008-Present, previously holding officer roles including Chairperson and secretary of the Cork Branch and Treasurer of the National Executive*

ACHIEVEMENTS & RECOGNITION

Awards

- Winner of 'Outstanding Author Contribution' – *Emerald Literati Awards (2024)*
- Winner of 'Best in Track – Entrepreneurship & Enterprise Research' – *IEEC Conference (2024)*
- First Irish Academic awarded Academic Fellowship of Enterprise Educators UK

Editorial & Research Leadership

- Research Chair – *Department of Management & Enterprise, MTU*
- Co-Chair Special Interest Group – *Early Career Researchers Forum, ISBE*
- Co-Founder & Co-Chair – *Enterprise & Entrepreneurship Education for a Sustainable Society, EEUK*
- Founding Member – *The Freelancer Club (Irish Collective)*
- Reviewer – *British Journal of Management, International Journal of Entrepreneurial Behavior & Research, Entrepreneurship Education and Pedagogy Journal, International Journal of Management Education*

Institutional & Academic Service

- Founder & Chair – *MTU's School of Business Staff Doctorate Learning Community*
- Member – *MTU's Economics Learning Community, CPEER (Community of Practice for Entrepreneurship Educators & Researchers)*
- Member – *MTU's PACE Committee (Promoting & Accelerating Campus Entrepreneurship)*
- Evaluation & Judging Panellist – *The Entrepreneurial School Awards (TESA)*