

Dr. Trudie Murray

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EDUCATION

PhD (Entrepreneurial Education) (2020 – 2024) – Munster Technological University, Cork

Post Graduate Diploma in Education (P.G.D.E) (2006) – University College Cork, Cork

M.Phil. (International Relations) (2003) - University College Cork, Cork

M.A. (International Relations) (2001) - University College Cork, Cork

M.Sc. Advertising (2000) – Technological University Dublin, Aungier St., Dublin 2

B.Sc. Business (Management & Marketing) (1999) - Trinity College Dublin, Dublin 2

ADDITIONAL EDUCATIONAL QUALIFICATIONS

Advanced Diploma Administration & Marketing – Technological University Dublin

Marketing Institute of Ireland Graduate - Marketing Institute of Ireland

Diploma in Advertising (Executive Stream) - Institute of Advertising Practitioners of Ireland

Diploma in Inclusive Education – Dublin City University

PUBLICATIONS

Higgins, D., & Murray, T. (2023). ‘Introduction - Learning to see NOTHING but seeking to gain EVERYTHING: Entrepreneurship Research as an Artistic Process of Inquiry. *Higgins, D., Brentnall, C., Jones, P. & McGowan, P. (Ed.), Nurturing Modalities of Inquiry in Entrepreneurship Research: Seeing the world through the eyes of those who research, (Contemporary Issues in Entrepreneurship Research, Vol. 17)*, Emerald Publishing Limited, Bingley, pp. 1-10.

Murray, T – ‘Fostering an Entrepreneurial Mindset in Children’ – Article for E-zine, (Vol 3 No 3), The Entrepreneurial Mindset Network, October, 2020.

HayesCulleton, S., Murray, T. and O’Connor, B. – ‘Positive Economics’ – Leaving Certificate Economics textbook. 2nd Edition. Publishers: The Educational Company (2019).

Hayes, S., Murray, T. and O’Connor, B. – ‘Positive Economics’ – Leaving Certificate Economics textbook. Publishers: The Educational Company (2012).

Murray, T. – ‘In global markets, cut cloth to measure’ – *an insight into International Trade* – The Sunday Business Post, March 20th, 2011. p.32.

Cooney. T.M and Murray, T. – *Graduate Entrepreneurship in Ireland* – Report presented to the National Council for Graduate Entrepreneurship (U.K.), Dec 2008.

CONFERENCES OUTPUTS

Murray, T., Kenny, B., McGuirk, H. & Cooney, T.M. (2024) – *‘Fostering the Playful Entrepreneur: A Framework for Early Childhood Entrepreneurial Education’*. RENT 2024, Nantes, November 2024.

Higgins, D. & Murray T. (2024) – *‘Writing out of darkness..... finding light and emancipation through Entrepreneurship Educator Self-Dialogical Practice’*. RENT 2024, Nantes, November 2024.

Murray, T. (2024) – *‘Artistic Inquiry as a Research Paradigm: Expanding Methods for Early Career Scholars’*. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Murray, T., Kenny, B., McGuirk, H. & Cooney, T.M. (2024) *‘A Framework for Early Entrepreneurial Education (eEE) in Preschool: Implications for Education Policy’*. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Murray, T. & Higgins, D. (2024) – *‘Voicing the Voices within: Writing OURSELVES into Entrepreneurship Education Discourse’*. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Crammond, R. & Murray T. (2024) – *‘Learning the ABCs of Enterprise Education: A Roadmap Review of Curriculum and Policy for Compulsory Education within Ireland and Scotland’*. ISBE 2024 (Institute for Small Business & Enterprise), Sheffield, November 2024.

Murray, T., Kenny, B., McGuirk, H. and Cooney, T.M. (2024) – *‘A Framework for Preschool Entrepreneurial Education: Implications for Educators’*. IEEC 2024 (International Enterprise Educators Conference), Belfast, September 2024.

Murray, T., Kenny, B., McGuirk, H. & Cooney, T.M. (2024) – *‘Playful Seeds of Impact - A Constructivist Grounded Theory Approach to Preschool Entrepreneurial Education Inquiry’* – 3e 2024, Amsterdam, May 2024.

Blackler, Z., & Murray, T. (2024) – *‘SustainED: Gamified Learning for Responsible Management Educators’* – 3e 2024, Amsterdam, May 2024.

Murray, T & Higgins, D. (2024) – *‘Writers Corner – Curating the humanity within the teaching self–pottering with playfulness (living and telling OUR stories)’* - 9th Pedagogic Research Conference. The Academy, University of Liverpool, January 2024.

Murray, T., Hogan, A., Kenny, B., McGuirk, H. & Cooney, T.M. (2023) – *‘Breaking Barriers, Shaping the Future! Fostering Inclusive Early Entrepreneurial Education’* - ISBE 2023 (Institute for Small Business & Enterprise), Birmingham, October 2023.

Higgins, D. & Murray, T. (2023) – *‘The Peculiarity of NOTHING but SILENCE – creating movement within Entrepreneurship Educator self-dialogical practice’* – ISBE 2023 (Institute for Small Business & Enterprise), Birmingham, Oct 2023

Higgins, D. & Murray, T. (2023) – *‘The Peculiar Sensation of Creating Voice - Scholarly Writing / Institutional norms/expectations’* – 3e 2023, Aarhus, Denmark, May 2023.

Murray, T., Kenny, B., McGuirk, H. and Cooney, T.M. (2022) – *‘Mind the Gap – a mapping of Entrepreneurship Education Literature relating to Early Childhood Education’* - ISBE 2022 (Institute for Small Business & Enterprise), York, October 2022.

Murray, T., Creedon, F. & ConwayLenihan, A. (2021) – *‘Growing Niche Business Through Innovation – A Family Run Open Farm in Ireland’* - 16th European Conference on Innovation and Entrepreneurship (ECIE) Lisbon, September 2021.

FORTHCOMING PUBLICATIONS

Crammond, R., Murray, T. and Bell, R. (Eds) (2025) - *Applied Practices and Emerging Perspectives towards Entrepreneurship Education*. Edward Elgar Publishing.

Murray, T., Cooney, T.M., Kenny, B., and McGuirk, H. (2025) – *FoxLodge – A Subconscious Journey into Early Entrepreneurial Education*. Foss, L., Henry, C., Yi Fend, W., (Ed.), *Reimagining Education Through Entrepreneurship: An International Showcase of Leadership and Collaboration to Education for a Sustainable Future*. Edward Elgar Publishing.

PRESENTATIONS

Murray, T. – *‘Early Entrepreneurial Education & The Playful Entrepreneur’* - International Entrepreneurship Educators Conference (IEEC 2023), University of Surrey, UK, 2023.

Murray, T. – *The Playful Entrepreneur’ – how can Early Childhood Educators foster an entrepreneurial mindset in preschool children?* - NARTI Network Conference on Engaged Scholarship for the future of Entrepreneurship, (CEES, Leeds University) January 2023.

Murray, T. - *Embracing and embedding the entrepreneurial ecosystem – authentic, holistic pedagogical practice in the entrepreneurship class* – ECSB Entrepreneurship Education - Sharing & Learning Symposium, (TUDublin), November 2022.

WORKSHOPS/SEMINARS

Designed and facilitated the *‘Seeking Serendipity in Writing and the Publication process in Academic writing’* Research Day at Munster Technological University as part of my role as Research Chair of The Department of Management & Enterprise and Chair of The Early Career Researchers Learning Community and Chair The Staff Doctorate Learning Community (June, 2024).

Co-facilitated the *"Learning to fly: Entrepreneurship Research as a living process of Inquiry"* workshop at University of Liverpool Management School hosted by the Brett Centre for Entrepreneurship and supported by the European Council for Small Business and Entrepreneurship (ECSB) and the British Academy of Management (BAM) Research Methods and Entrepreneurship Special Interest groups (February 2024).

Co-designed and delivered the *“Writers Corner – Curating the humanity within the teaching self–pottering with playfulness (living and telling OUR stories)”* workshop at the 9th Pedagogic Research Conference in Liverpool (January 2024).

Co-designed and delivered the *“The Educator & Scholarly Writing- The Art of Collaborative Writing Practice”*. workshop as part of the University of Liverpool Management School’s Teaching & Learning seminar series (November 2023)

PROJECTS

Start In – This project was funded by the European Commission under the Erasmus + Programme. With a lead from Turkey and partners from Spain, Finland, Greece, Poland, Ireland and the UK, the aim of **Start In** was to design and develop a new model of entrepreneurship education in schools in Europe. By developing capacities and abilities from early ages, the foundations will be laid for young social entrepreneurs to transform ideas into action in different social, cultural or economic contexts.

GET-AHED - GET-AHED is a digital platform providing HEIs across the EU with a range of online tools to enable them to implement the EU’s Green Transition, Green Education and Training priorities, promoting and developing whole institutional approaches to sustainability.

EMPLOYMENT

1. **Lecturer – Department of Management & Enterprise / Academic Researcher – The Hincks Centre for Entrepreneurship Excellence** (Sept 2018 – Present) – School of Business, Munster Technological University, Bishopstown Campus, Cork.

Responsibilities:

- Designing, developing and delivering modules in Enterprise, Entrepreneurship and Economics to students in a number of different disciplines across the School of Business.
- Department operations and programme marketing as part of a secondment to the Head of Department.
- Promoting modules in programmes within the Department of Management and Enterprise
- Course coordination of Bachelor of Business (level 7) programme
- Department of Management & Enterprise Research Chair
- Academic Researcher with The Hincks Centre for Entrepreneurship Excellence

2. **Department Head Business & Economics / LCVP Coordinator** (2007 - 2018) – St. Patrick’s College, Gardiner’s Hill, Cork

Responsible for:

- Department Head and Business/Economics/Link Modules teacher to Leaving Certificate Higher level
- Responsible for the successful introduction and management of the Leaving Certificate Vocational Programme to St. Patrick’s College
- Planning of lessons, assessments and projects for students in the Business suite of subjects
- Working with management to promote the business suite of subjects among students

3. **Owner / Director** (2012 – 2014) – Pulse Fitness Studio, Unit 1, Mayfield Business Park, Cork.

Responsible for:

- Overall management and running of a business offering fitness classes and personal training

4. **Facilitator in Economics for Professional Development Service for Teachers** (2010 – 2018)

Responsible for:

- Providing Professional Development Service in Economics to Leaving Certificate Higher Level in Cork Education Centre and other national Education centres
- Lecturer on aspects of the Economics syllabus at PDST Conferences
- The development of classroom resources and lesson plans to aid teachers
- The development of subject resources to encourage student understanding
- Assisting teachers in Planning and Development of these subjects and preparation for subject inspection

5. **Computer Tutor** (2005 – 2006) Ballincollig Adult Educational Centre, Ballincollig, Co. Cork

Responsible for:

- Tutoring adults in Computers and ICT
- Planning and teaching a 10-week course module
- Encouraging and enhancing student participation
- Promoting the benefits of adult education

6. **Researcher** - (2005 – 2006) Institute of Minority Entrepreneurship, Faculty of Business, Technological University Dublin, Aungier St., Dublin 2.

Responsible for:

- Research Assistant to Director of the Institute of Minority Entrepreneurship
- Engaged in multi-method research collection and analysis
- Co-author of conference paper for The National Council of Teachers and Researchers in Entrepreneurship
- Co-author of research report on the study of Entrepreneurship at 2nd and 3rd level
- Researched and prepared 4 country reports as part of a European Union funded project

7. **Research & Development Manager (Russia & Eastern Europe)** (2004 – 2005) Corporate Department, Reed Exhibitions Ltd., Richmond, Surrey.

Responsible for:

- Market, Economic and Industry research of Russia and Eastern Europe for new business development
- Preparation of reports on market, economic, financial & competitive analysis, strategic development and planning activities of the trade exhibition market in Russia
- Responsibility for all research in the collaboration of acquisition proposals

8. **Communications Executive** (2003-2004)
Information & Communications Department, Humanitarian Aid Office (ECHO).
The European Commission, Brussels

Responsible for:

- The organisation, marketing, public relations and analysis of awareness raising activities on behalf of European Commission Humanitarian Aid Office (ECHO)
- Project planning & management of an international media seminar.
- Drafting and editing of Press Releases on issues relating to the work of ECHO
- Planning and review of marketing communications materials
- The written content of the ECHO website, in English, French and Russian
- Database Management, Administration, editorial support and translation.

9. **Undergraduate Tutor** (2001-2003)
Dept of History, University College Cork, Cork, Ireland

Responsible for:

- Tutoring Undergraduate courses in History and Politics specialising in Russia and Eastern Europe
- Dealing with student queries and concerns regarding the course
- Setting & correcting essays and assignments
- Organising department seminars, guest lecturers and conferences
- The continued development of the department in conjunction with students and lecturers needs and requirements

MEMBERSHIPS

- Academic Fellow of Enterprise Educators UK (EEUK)
- Member of The European Council for Small Business & Entrepreneurship (ECSB)
- Member of The British Academy of Management (BAM)
- Member of The Institute for Small Business & Entrepreneurship (ISBE)
- Associate member of Enterprise Educators UK (EEUK)
- Member of The Irish Academy of Management (IAM)
- Member of The Marketing Institute of Ireland (MII)
- Honorary member of The Business Studies Teacher's Association of Ireland (BSTAI) 2008-Present, previously holding officer roles including Chairperson and secretary of the Cork Branch and Treasurer of the National Executive

ACHIEVEMENTS

- Winner for the category 'Outstanding Author Contribution' at the Emerald Literati Awards (2024)
- Winner of 'Best in Track' for the Entrepreneurship and Enterprise Research Track – IEEC Conference (2024)
- 1st Irish Academic to be awarded Academic Fellowship of Enterprise Educators UK
- Research Chair – Department of Management & Enterprise, School of Business, MTU
- Co-Chair Special Interest Group – *Early Career Researchers Forum* with Institute of Small Business & Enterprise (ISBE)
- Co-founder and Co-Chair of Special Interest Group: *Enterprise and Entrepreneurship Education for a Sustainable Society* with Enterprise Educators UK
- Founding member of *The Freelancer Collective – Ireland*
- Reviewer – British Journal of Management
- Reviewer – Entrepreneurship Education and Pedagogy Journal
- Reviewer – International Journal of Management Education
- Founder and Chairperson of MTU's School of Business Staff Doctorate Learning Community
- Active member of MTU's Economics Learning Community
- Member of MTU's Academic Council
- Secretary of MTU's Admissions & Student Affairs Integration & Development (I&D) Committee (2023-2024)
- Member of CPEER (Community of Practice for Entrepreneurship Educators and Researchers)
- Member of MTU's PACE Committee (Promoting & Accelerating Campus Entrepreneurship)
- Member of the Evaluation and Judging panel for The Entrepreneurial School Awards (TESA)
- Completed a training course with the European Commission on International Law and Human Rights
- Completed a training course on Media in Business with the European Commission
- Strong language abilities in Russian & French